

Dear

My name is Kristin Ellis and I work with McFarland Pride in the Park planning committee. This year, we are hosting the first annual McFarland Pride in the Park on June 25<sup>th</sup> 2023.

We are hoping to have at least 200 guests come to our Pride in the Park event where we will offer David Landau performing, face painting, art cart, walking story time, a DJ, and other family-friendly activities. Our event will include a free lunch for attendees.

At this time, we are in the advanced planning stages of this event. As we dive deeper into this process, we are reaching out to Community Leaders to ask for Corporate Sponsorships.

To ensure our guests receive an amazing experience, we need your help. With venue rental, free food, permits, licensing, entertainment expenses, and much more, your sponsorship will bring us closer to having the perfect event.

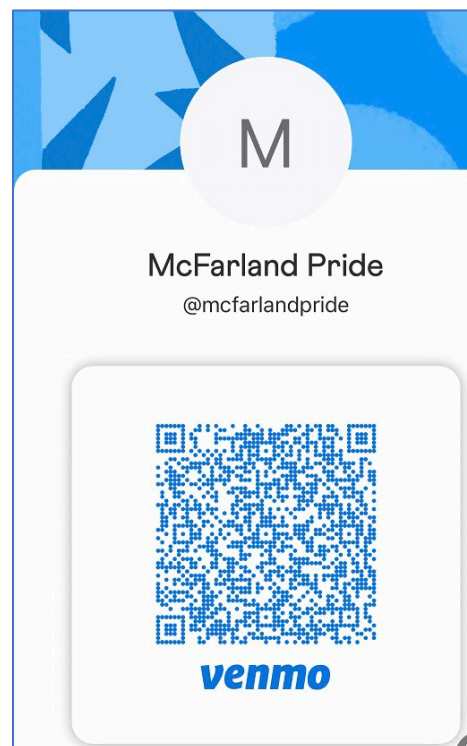
Please contact us at [mcfarlandpride23@gmail.com](mailto:mcfarlandpride23@gmail.com) to discuss our event or if you'd like to learn more. We have created a Venmo account to make monetary donations as easy as possible. We are a 501(c)(3) nonprofit organization, and your donations would be tax deductible. We will be able to provide you a receipt with our EIN number.

Check out our fabulous website to learn about our activities, schedule, and entertainment.

<https://nadinemobley23.wixsite.com/mcfarlandpride>

With Gratitude,

Kristin Ellis – the owner of Farwell Gallery in  
McFarland  
Member of Wisconsin LGBT Chamber  
LGBTE Certified  
608.225.8647



## **Corporate Sponsorship Levels:**

**Rainbow Corporate** - \$1500.00 - includes recognition from all other corporate sponsorship levels and business name announced as sponsor of events

**Gold Corporate** – \$1000.00 - includes name/ logo added to:

- printed promo materials
- brochures promoting event
- social media promos
- business name announced as sponsor of an event

**Silver Corporate** - \$750.00 - includes name/ logo added to:

- brochures promoting event
- social media promos

**Bronze Corporate** - \$500.00 - includes name/ logo added to:

- promo brochures